



Carlsbad Wine & Food Festival Sponsorship Opportunities

Saturday July 25th, 2026, 4-7 PM

carlsbadwineandfoodfestival.com

Rotary
Club of Carlsbad



Magnum Sponsor \$10,000

- 12 admission tickets / \$1,500 value
- VIP pre-party access 3 - 4 PM
event follows at 4 - 7 PM
- VIP parking
- Company logo prominently featured in all
event communication
- Company logo on event website w/outgoing link
- 20+ Social media posts
- Company banner displayed at the event
- Company logo and link placement in
Mailchimp newsletter reaching over 6,500 recipients
- Promotional video with company logo
featured during event

Premier Reserve Sponsor \$5,000

- 6 Admission ticket / \$750 value
- Company logo prominently featured in all
event communication
- Company logo on event website w/outgoing link
- Sponsor mention during music break
- 15+ Social media posts
- Company logo and link placement in
Mailchimp newsletter reaching over 6,500 recipients
- Promotional video with company logo
featured during event

Reserve Sponsor \$2,000

- 4 Admission tickets / \$500 value
- Company logo prominently featured in all
event communication
- Company logo on event website w/outgoing link
- 10+ Social media posts
- Company logo and link placement in
Mailchimp newsletter reaching over 6,500 recipients
- Promotional video with company logo
shown during event

Gourmet Sponsor \$750

- 2 Admission tickets / \$250 value
- Company logo prominently featured in all
event communication
- Company logo on event website w/outgoing link
- 5+ Social media posts
- Company logo and link placement in
Mailchimp newsletter reaching over 6,500 recipients
- Promotional video with company logo
shown during event

Sponsorship Contact: Dawn Van Siclen • (760) 521-4320 • dvansiclen@gmail.com

Sponsorship Donations please make a check payable to: Carlsbad Rotary Foundation • Mail to: PO Box 34, Carlsbad CA 92018

Tax ID # 95-3489812